

European Dodgeball Federation (EDF)

Media Regulations

Version 1.1

**EUROPEAN
DODGEBALL
FEDERATION**



The following guidelines relate to adult competitions and events run by EDF. For further information or clarification, please contact the EDF Head of Media at media@dodgeballeurope.org.

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Image Rights

- **Consent:** By attending an EDF (European Dodgeball Federation) event, you are consenting to the utilisation of images for promotional purposes and commercial use by the EDF. This applies to players as well as audience members.
- **Inclusion in Library:** Your authorisation extends to including these images in the Video and Photography Library (referenced below), for use by nation members and approved third parties.
- **Underage consent:** For athletes aged 16 and 17 who are eligible to compete in adult competitions as per the EDF Eligibility Regulations, written parental or legal guardian consent must be obtained before their participation in any such competition. This consent specifically acknowledges that their image and likeness may be used under the adult ruleset.

Photography at EDF Events

Herein, photography applies to both photography and videography, for the sake of simplicity.

- **Nation photographers:** nations bringing their own photographers to an event should inform the EDF Head of Media. In cases where there are already host nation photographers, EDF photographers, and/or third-party photographers, nations may be limited in the number of photographers that are allowed near the playing area for reasons of health and safety. Nations should announce how many photographers they intend to bring to an event at the latest 1 week prior to the event start.
- **Host nation photographers:** the host nation may choose to supply additional photographers for an event. These images will be made available to the EDF and may be incorporated into the EDF's media library. Host nations must inform the EDF Head of Media of any photographers they will be providing for an event, at least 1 month ahead of event start.
- **EDF photographers:** the EDF may choose to supply additional photographers for an event. These images will by default be incorporated into the EDF's media library. The EDF Head of Media will inform the host nation of the number of additional photographers they will be supplying to an event.
- **Third party photographers:** third parties must request the right to photograph an event from any location other than the spectator area. This request must be made to the EDF Head of Media in advance of the event in question. The EDF Head of Media may apply additional restrictions to third parties that do not apply to EDF photographers or nation photographers, so as to safeguard players and player images. The EDF Head of Media will ensure that all playing nations are aware of third party photographers ahead of the event start.
- **Credit:** photographers are encouraged to watermark their images before sharing them with the EDF for the media library, so as to ensure that they are properly

credited. The EDF cannot guarantee that images in the media library will be credited beyond to the EDF.

- **Photography near playing areas:** photographers are allowed to position themselves near the playing area but off of the playing court (eg near netting, near the outbox). Photographers must do so in a way that does not encumber the game. National teams are allowed to dismiss photographers within playing areas if they deem them to be obstructing play. To do so, the coach of that team should inform the head referee of that court as to the obstruction. Referees may dismiss any photographer at any time if they deem them to be causing an obstruction. Dismissal from court areas should be noted by the head referee and communicated to the EDF Head of Media; photographers found to be in regular dismissal may have their right to playing areas removed.

Video and Photography Library

- **Maintenance:** The EDF will maintain a non-publicly accessible video and photography library. The maintenance of this library is the duty of the EDF Head of Media.
- **Request Access:** Access to this library may be requested via the form hosted on this website: <http://www.dodgeballeurope.org/media-library-request/>
- **Nation Members:** full nation members and their media teams automatically qualify for access and utilisation of the video and photography library.
- **Sharing:** Nations may choose to share these libraries, or parts of these libraries, with their players, for social media purposes. The EDF does not bear responsibility for this usage. Unapproved usage activities are listed within the “Preventing Harmful Usage” section of this document.
- **Third-Party Access:** Third parties seeking access must make a formal request. The EDF Head of Media will maintain and regularly update a list of approved third parties available on this page: <http://www.dodgeballeurope.org/media-library-approved-third-parties/>
- **Approved Third Parties:** Access to some or all of the library may be granted to entities and activities deemed to be to the benefit the sport of dodgeball, including but not limited to:
 - Local dodgeball clubs
 - Provisional nation members
 - News partners and broadcasters covering dodgeball
 - Individuals involved in media projects featuring dodgeball
- **Removal of Access:** third parties may have their access to the library removed if their prior usage is deemed to be harmful to the EDF, its players (particularly players depicted in images used), or the sport of dodgeball.
- **Cost:** Access to the library is provided without charge.
- **Image Credit:** Proper image credit should be given to the EDF whenever possible, with links to our official social media accounts.
- **Liability:** The EDF holds no liability for the utilisation of player images by entities not falling under the categories of nation members or approved third parties.

- **Usage Restrictions:** Images within the library must not be employed in any manner that could potentially harm the depicted player. Unapproved activities are listed within the “Preventing Harmful Usage” section of this document.

Livestream Rights

- **Right to livestream and broadcast:** EDF holds the sole right to livestream its events. Third parties interested in obtaining the right to broadcast should contact the EDF Head of Media.
- **Ownership of livestreams:** EDF events will, by default, be livestreamed on EDF channels, with host nations by default holding the right to mirror these livestreams to their own channels.
- **Additional Media Deals:** Additional media deals involving the sale or rental of livestream ownership to a third party, known as a Broadcast Partner, may be negotiated. These media deals may “override” the above ownership rights, meaning that the EDF will not host streams on our channels and host nations lose the right to mirror these streams. As such, any additional deal must be approved by both the EDF Head of Media and the host nation.
- **Host Nation Involvement:** Host nations are encouraged to assist in identifying potential Broadcast Partners, but finalising these deals must involve EDF to ensure appropriate rights management.
- **Injury footage:** in the case of injuries incurred on livestreams, the livestream host must attempt to change the image to a blank image during the live broadcast.
- **Reuse of livestream footage:** content creators wishing to use footage of an event should contact the footage owner to achieve this right. For EDF owned livestreams, all individuals on the approved third party list are authorised to use sections of this footage in line with approved usage, so long as they are not reposting entire matches. The EDF reserves the right to remove this authorisation and request the removal of such videos at any time.

Using Copyright Materials in Streams

- **Checking materials for copyright issues:** any submitted materials for use at any point within streams (eg: videos for between matches) will be reviewed by the EDF Head of Media prior to the competition start to ensure that there are no copyright issues
- **Maintaining the Stream:** no copyright music is allowed to be played in the hall during streaming times. This includes music played by audience members, coaches (eg during warmup time), and host nations. This is to ensure that the livestream is not compromised by copyright strikes.

Commentating

- **Approved Commentator Pool:** the Head of EDF will maintain an approved commentator pool of individuals who may commentate EDF events. This resource is also available for use at non-EDF events, including national leagues in member nations as well as third party events. To request the use of this resource to commentate an event, please contact the EDF Head of Media at media@dodgeballeurope.org.
- **Gender Parity:** livestreams and broadcasts at EDF events aim to achieve gender parity across our commentating teams for a whole event (individual matches are not required to achieve gender parity). We recognise that this may not always be possible, but this aim will be upheld in the selection of commentators for EDF events.
- **Commentator code of conduct:** commentators must adhere to the following principles within their commentary. Commentators found to be in regular or extreme non-adherence may be removed from the approved commentator pool:
 - **Fairness and Impartiality:** Commentators must remain neutral and impartial, providing fair and unbiased commentary on all teams and players.
 - **Respectful Language:** Use respectful and inclusive language at all times, avoiding any form of discrimination, derogatory remarks, or offensive language.
 - **Avoid Personal Attacks:** Refrain from making personal attacks, criticisms of character, or comments unrelated to the game. Focus on the sport and its participants.
 - **Professionalism:** Conduct oneself with professionalism, both on and off the air. This includes dressing appropriately and maintaining a courteous demeanour.
- **Advertising:** commentators may not use their platform to advertise products, events, or companies for personal gain. They may be required to mention sponsors or other such activities; however these will be explicitly communicated ahead of the event to the commentators by the EDF Head of Media.
- **Additional commentator guidelines:** the EDF Head of Media will provide commentators with additional guidelines relevant to events ahead of the event start. These may include additional regulations pertinent to this event, as well as information overviews that may be helpful and improve the overall commentator quality.

Preventing Harmful Usage

Images, including videos and livestream footage, should not be used by the EDF, nation members, players of nation members, or approved third parties in ways that are deemed harmful to the wellbeing of our players:

- **Defamation and Misrepresentation:** Images should not be used in a manner that could defame or misrepresent the character of the depicted player. Critical commentary is allowed so long as it is accurate to the images used and is done in a

manner that avoids harsh language, respects player dignity, and maintains a professional tone to avoid cyberbullying.

- **Sensitive Context Avoidance:** Avoid using images in contexts that may be deemed sensitive or inappropriate, such as associating players with controversial subjects or situations.
- **Invasion of Privacy:** Respect the privacy of players by refraining from using images that intrude upon their personal lives or depict them in private situations without consent.
- **Discriminatory Use:** Do not utilise images in a way that promotes discrimination, harassment, or prejudice against players based on factors such as race, gender, ethnicity, or any other protected characteristic.
- **Misleading Implications:** Images should not be manipulated or used in a manner that creates false or misleading implications about a player's actions, opinions, or affiliations.
- **Exploitative Content:** Avoid using images in a manner that could exploit or sensationalise players, especially in ways that could be harmful to their mental or emotional well-being.
- **Cyberbullying Prevention:** Do not use images to contribute to or engage in any form of cyberbullying against players, either directly or indirectly.

If individuals or organisations are aware of a misuse of player images, in particular relating to the media library, they are encouraged to report this with evidence to the EDF Head of Media at media@dodgeballeurope.org.